

Our Services

Lead Generation - we can help turn your existing website into a lead generator. If you are struggling to get enough quality targeted leads for your business this is the service for you.

PPC - Pay-per-click advertising is a form of online advertising where you only pay if someone clicks on your ad to go to your website. If not managed properly PPC can quickly drain your bank account! We can manage your PPC advertising and optimise your spend to reduce the costs you have to pay per click whilst improving the quality of the visitors attracted to your website.

Traffic Generation - getting visitors to your website can be time consuming if you do not know what your are doing. Why not hand that task over to us and let us drive targeted prospects who are looking for your products and services to your website. It is not the number of visitors to your website that is important it is the quality of those visitors.

Social Media Marketing - fewer and fewer prospects are just using search engines to find the right products and services they need. More and more businesses are turning to social media websites such as Facebook and LinkedIn to get recommendations from friends and colleagues. It is becoming increasingly important for your business to be found on the main social media websites that are relevant to your business. We can research which sites your prospects are using and make sure you have a presence on those sites and building relationships with them so that they buy from you.

Internet Marketing Plan - we can help you to put together an internet marketing plan tailored specifically to your unique challenges and requirements. The plan will consist of clear actions and steps to take to grow your business using the cost effective and powerful tools the internet provides.

If you are interested in any of our services give us a call on **01793 688978** or complete our [contact form](#) for a no-obligation chat.